

Final Report

For

Hong Kong Committee for Pacific Economic Cooperation 2017-18
Youth Programme

Project Study Competition

“I-Generation X Beyond 1104:

Hong Kong Vision of the Decade in the Asia-Pacific Region”

Programme Period : From November 2017 to May 2018

Organized by : Hong Kong Committee for Pacific Economic Cooperation

Co-organized by : Roundtable Education and Global Development Unit

Supported by : Hong Kong Policy Research Institute

The Hong Kong International Relations Research Association

Hok Yau Club

Mansyun Association

Eastern Vision

The Society of Global Studies (4-year), HKCUSU

Table of Contents

Programme Summary	3
Programme Impacts	8
Evaluations of the Programme	9
References.....	11

Programme Summary

I-Generation X Beyond 1104: Hong Kong Vision of the Decade in the Asia-Pacific Region” (hereafter refers as “The Programme”) was organized to enhance youth consciousness in trade and economic development and cooperation in the Asia-Pacific region. The Programme also wish to arouse the youth community’s awareness of and increasing their knowledge on trends and developments in respect of issues affecting regional affairs

The current generation of youth, which we refer them as the “I-Generation”, are very different from the past generations under influence of globalization and the technological advancement. There is a great shift in the focus and emphasis in their development. They have become innovative, conscious about self-identity and more individualized. Also, they are closely connected to Internet and technology, and with the help of them, they are allowed to explore their own interests.

In order to response to the above changes and enhance youth consciousness about regional economic and trade development, this programme make use of “Beyond 1104” as the topic for the I-Generation for reflect their relationship with the Asia- Pacific Region. 1104 km² is the total land area of Hong Kong, and “Beyond 1104” means think outside Hong Kong and face the Asia- Pacific Region.

Key Concept:

I-Generation:

- Generation with close contact with Internet and Technology
- **Response** to the target group of senior secondary student

Beyond 1104:

- 1104km² is the total areal size of Hong Kong
- **Response** to think outside Hong Kong and face the Asia- Pacific Region

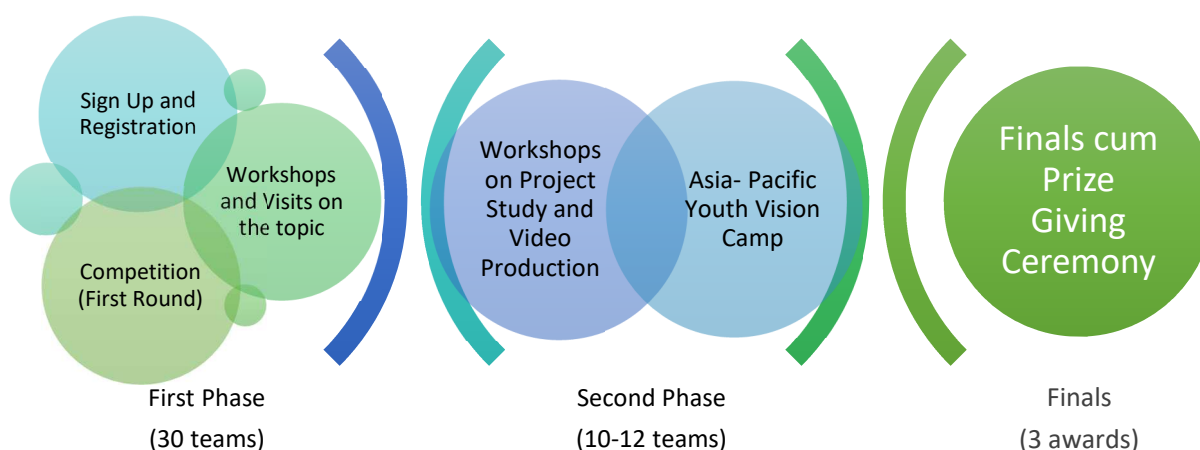
Thus, the following objectives are set for the Programme:

- To promote understanding on Hong Kong’s role and contribution to trade and economic development and cooperation in the Asia-Pacific region;
- To enhance the student awareness and increase their knowledge on trends and development on issues affecting trade and economic development in the Asia-Pacific region; and
- To develop their analytical skills and encourage strategic thinking in the process of their participation in the Programme.

The following part shall list out and describe **all programme activities**, their respective **objectives and outcomes**:

Proposed Activities:

- ✧ **Workshops and Visits about Political Economy in Asia-Pacific Region**
- ✧ **Workshops on Video production and Project Study**
- ✧ **Visits and Experiential Learning about Political Economy in Asia-Pacific Region**
- ✧ **Asia- Pacific Youth Vision Camp**
- ✧ **Project Study Competition**



“I-Generation X Beyond 1104:

Hong Kong Vision of the Decade in the Asia-Pacific Region” - Final Report

Category	Objectives	Level of Achievement	Outcomes
(a) Recruitment of Participants	Recruiting participants from secondary schools	Completed	<p>The programme has Promoted through the organization’s school networks and online social platforms i.e. Facebook. 34 teams of application from 16 secondary schools are received.</p> <p>In this programme, A total of 119 participants have been recruited.</p>
(b) Seminars on Political Economy in Asia- Pacific region	<p>Equip participants with essential concepts and knowledges of economic development in Asia-Pacific region;</p> <p>Enhance participants’ understanding concerning role of Hong Kong in Asia-Pacific;</p> <p>Rises the Awareness of participants concerning the trade relationship of Hong Kong with the Asia-Pacific Region and the trade practice of Hong Kong;</p>	Completed	<p>The following seminars targeting different topics are held. Invited scholars and professional has introduced the concepts in an interactive way.</p> <p>Date: 11/11/2017 (Sat) Topic: The Future of Hong Kong Economy: Crossword between Regional Cooperation, OBOR and AIIB Guest: Dr. LEE Hoey Simon, Deputy Executive Director, Our Hong Kong Foundation Mr. Julian IP Chun-lim Assistant Vice President, Hong Kong Exchanges and Clearing Limited (HKEX) Participants: 94 students</p> <p>Date: 2/12/2017 (Sat) Topic: Trade Negotiation Guest: Mr. Wilson CHAN Wai-shun, Co-convener, Hong Kong International Relations Research Association Mr. YEUNG Kwok-keung, Principal Trade Officer, Regional Cooperation Division, Trade and Industry Department Participants: 76 students</p> <p>Date: 16/12/2016 (Sat) Topic: Trade and Business Innovation: Case Study on International Trade Guests: Mr. Denis Huen, Founder at MedEXO Robotics Mr. Charles Lui, Managing Director, Fok Hing (Hong Kong)</p>

“I-Generation X Beyond 1104:

Hong Kong Vision of the Decade in the Asia-Pacific Region” - Final Report

Category	Objectives	Level of Achievement	Outcomes
			<p>Trading Ltd</p> <p>Participants: 68</p> <p>Participants reflects in various occasions i.e. the Premiere and Award Presentation Ceremony that they are inspired by the Interactive Sharing and Seminars.</p>
(c) Visits and Experiential Learning about Political Economy in Asia-Pacific Region	<p>Interact with professionals from various industries and learn their perspectives of Hong Kong;</p> <p>Acquire latest trends of economic and industrial development;</p>	Completed	<p>3 different experiential learnings are provided. Consul, Professionals are invited to illustrate issues and perspectives concerning Hong Kong trade, economic and financial development:</p> <p>Date: 15/12/2017 (Friday) Event: Visit to the Consulate General of the United States, Hong Kong and Macau Participants: 49 Participants</p> <p>Date: 27/1/2016 (Saturday) Event: Interactive Workshops and Sharing on Financial Industry Participants: 32 Participants</p> <p>Date: 26/1/2018 (Friday) Event: Visit to Hong Kong International Airport Participants: 38 Participants</p> <p>Over 90% of the teams have participated in at least 1 experiential learning workshops or visit.</p>
(d) Workshops on Video production and Project Study	<p>Help participants to prepare for the Project Study Competition.</p> <p>Equip participants with basic video shooting and interview skills;</p>	Completed	<p>2 workshops for Video Production and Project Study.</p> <p>Date: 3/3/2018 (Saturday) Event: Project Study Planning and Research Skills Workshops Participants: 43 Participants Speaker: Mr. TSANG Ka-lok (Chief Executive, Roundtable Education)</p> <p>Date: 24/3/2018(Saturday) Event: Short Clip Making and Interview Skills Workshop</p>

“I-Generation X Beyond 1104:

Hong Kong Vision of the Decade in the Asia-Pacific Region” - Final Report

Category	Objectives	Level of Achievement	Outcomes
			<p>Participants: 39 Participants</p> <p>Speaker:</p> <p>Mr. Vincent Ho (Former Reporter and Anchor, ATV)</p> <p>Mr. HUNG Chi-lung (Secondary School Teacher, promote film making at school)</p>
(e) Asia-Pacific Youth Vision Camp	<p>The camp aims to inspire participants by exposing them to Trade and Economic Issues in Hong Kong.</p> <p>Students would also need to fit themselves in the role of a trader and legislator to understand the trade and economic situation in Hong Kong.</p>	Completed	<p>40 students from 13 teams, which have entered the second phase of the project study competition have participated in the camp. 5 tertiary group leaders have also joined the camp to guide the students.</p> <p>During the camp, the students have underwent a Forum on Hong Kong Economic and Trade, a simulation of trade and a discussion Panel on HK policy towards regional cooperation.</p> <p>Participants have a very positive feedback to the camp and they have a much deeper understanding of Hong Kong economic and trade after playing the role of a trader and policy maker.</p>
(f) Project Study Competition	<p>The Project Study Competition aims to provide a way for the student to think about HK trade and economic relations with the Asia-Pacific Region.</p> <p>Moreover, it wishes to provide a chance for students to think about HK's future, especially on the topic of regional cooperation and economic development.</p>	Completed	<p>33 teams have participated in the first-round competition, which is a mixture of two parts, including a set of regional cooperation and Asia- Pacific Multiple choice and an international trade scenario problem solving.</p> <p>After the first round of competition, 18 teams was selected to the second phase for training and attend the Asia- Pacific Youth Vision Camp and prepare for the finals for the Project Study Competition.</p> <p>Each team would need to upload one video for promoting their ideas and make a presentation at the finals. All 18 teams have submitted their video and make the presentation.</p> <p>After the video are uploaded and before the finals, the competition videos reached 31843 social media users, viewed for 18791 times and received a total of 3438 likes.</p>

Programme Impacts

The Programme has great impacts to both the participants as well as the public. The outcomes are satisfactory:

- **Inspiring Youth to Explore and Understand Regional Economic Issues, which They Usually Reluctant to**

Although regional economic and financial topics are seen as difficult and not interesting to most of the youngsters of Hong Kong, the Programme successfully recruited 34 teams of applications from 16 different secondary schools and tertiary institutions to join.

Within the process, only 1 team out of 34 have missed the first round of competition, all the other 33 teams have participated in all the events according to the schedule of the program. Students also show high enthusiasm to the program.

During the Programme, 33 teams have joint at least one experiential learning activities and one seminars, and all 18 teams that participated in the second phase have submitted their video clip and participated in the final presentation.

The Programme successfully serviced **685 head counts of participants** in total.

- **Spreading Out the Economic Inspiration of the Youth by Getting Viral on Social Media Platform i.e. Facebook**

In order to promote the issues to the public, the programme has setup a public Facebook page for public to follow about the Programme. It has received in total **630 likes** till 31/5/2018 (Thursday).

During the programme, a public polling is featured for all entries of micro film. It started from 2/5/2018 (Wednesday) to 11/5/2018 (Friday). During the mentioned period, the clip entries have received in total **3,438 likes and loves**, viewed for **18,791 times and reached 31,843 person** during the mentioned period. The most viewed video received in total **1,099 likes and loves, with 4,218 views**.

- Enhancement of Student knowledge and thoughts on regional cooperation and Economic aspects

During the second phrase of the competition, 45 students and tertiary group leaders have participated in the Asia- Pacific Youth Vision Camp. Students have underwent different activities to understand the economic and trade situation of Hong Kong.

After the camp, 100% Students have a higher interest in knowing more about the relationship between Hong Kong and Asia- Pacific region. On a 6-point scale ranking, students give an average mark of 5 out 6 on the questions that the camp help them in understanding international economic and trade, regional cooperation and Hong Kong’s role in the Asia- Pacific Region.

It showed that the students have a much better understanding and interest on the economic and trade situation in Hong Kong after the two phrases of training.

Evaluations of the Programme

- Participants Recruitment

For this year, the programme aims to target senior secondary school students. The target recruited number of team is 30. Finally, 34 teams from 16 schools are recruited. The nature “Project Study Competition” could attract a group of school which have interest in developing student’s academic ability and their research skills.

Implication to Future Programme:

It is more appropriate for the activities to have a clear target of students, it could help ensure the fairness of the competition as the background of the students are more alike without involving tertiary students. The similarity of the target student could also improve the atmosphere and the involvement of the student.

- Schedule of Programme

In the original submitted proposal of the programme, in order to compile with the schedule of secondary schools and tertiary institutions, the programme was targeted to commence in February 2017 and to end at around August 2018.

However, as time was needed to reach a consent between HKCPEC Secretariat and Roundtable Education for the proposal, the commencement of the programme was postponed to September of 2016, so the timeline of the whole programme postponed and ended in May 2018. But this prolongation provide a better flexibility for the programme and help it better fit in with school calendar.

Implication to Future Programme:

This prolongation of schedule provides a better flexibility for the program and could help fit the programme

schedule to School calendar to avoid clashing of important school event. This schedule could help the program to execute in a smoother manner.

- **Mastering of the Topics**

From the observation on the workshops in the first phrase, students might have some confusion on some basic concepts regarding economic and trade and the real situation of the economic and trade in Hong Kong. After the two phrase of training, students could have a better understanding on the concept regarding economic and trade and the overall picture in Hong Kong. This can be shown from the observation and the data collected.

Although, the team did try our best to arrange experiential learning activities for the participants and invite guest to share daily trade practice, students could hardly build up a very clear and comprehensive picture in understanding the real practice about Hong Kong Trade and economy. This could have some effect on student’s setting of the topic for their project study competition.

Implications to Future Programme:

We would recommend the programme to provide more in-depth experiential learning, say visits or job shadowing for the student so they can not only know the overall picture of the economy and trade of Hong Kong, but can also know the real practice.

References

- Event Photo Highlights

■ Seminars and Project Study Workshops



■ Experiential Visits



■ Asia- Pacific Youth Vision Camp



- **Project Study Competition**

■ **First Phrased Competition**



■ Finals cum Prize Giving Ceremony

